



**CLEAN ENERGY CONFERENCE  
AUSTRALIA AFRICA**  
*Powering the future*

**Deadline to Join, July 20, 2025**

# **SPONSORSHIP PROSPECTUS**

## **2025 Clean Energy Conference & Exhibition**

The **Novotel Perth Langley, Perth,**

Perth, Australia 1<sup>st</sup> – 2<sup>nd</sup>

September, 2025

**Join the Official Sponsorship Prospectus  
and connect to more opportunities**



**CLEAN ENERGY**

The background of the slide is a blurred photograph of a conference or exhibition. On the left, a woman with blonde hair, wearing a green top and dark pants, is standing. On the right, a person is holding a white tote bag with a logo. The background is partially covered by a semi-transparent green overlay that contains the text and icons.

## **Why Join the Sponsorship Prospectus**

Because you'll get the benefits  
of attending 2025 Clean  
Energy Conference &  
Exhibition.

All for the same cost.



## Why Sponsor the Clean Energy Conference 2025?

The Clean Energy Conference 2025 brings together government officials, industry leaders, financiers, researchers, and innovators to drive solutions in solar, geothermal, oil & gas decarbonization, electric mobility, and more. With two major gatherings in Kenya and Australia, this event will amplify collaboration and showcase transformative ideas on a global stage.

### **Participating as sponsor you will:**

- **Gain Visibility:** Position your organization as a key player in shaping the global clean energy landscape.
- **Foster Partnerships:** Meet potential investors, clients, and collaborators to accelerate business growth.
- **Showcase Innovation:** Present cutting-edge solutions, demonstrate your expertise, and influence the clean energy agenda.
- **Drive Impact:** Support community engagement, research, and policy development that lead to tangible sustainable outcomes.



# 2025 Clean Energy Conference & Exhibition

## More Attendees, More Programs, More Value

The clean energy conference is rising rapidly year over year in all key audience groups.

### What's happening in 2025?

- 1. High-Profile Keynotes & Panels** - Hear from policymakers, energy experts, and thought leaders driving net-zero strategies worldwide.
- 2. Industry-Focused Sessions** - Tracks on solar, geothermal, EV infrastructure, low-carbon oil & gas, and green finance.
- 3. Interactive Workshops & Networking** - In-depth workshops, roundtables, and networking lounges to build meaningful partnerships.
- 4. Innovation & Research Showcase** - Spotlight on startups, academic research, and advanced technologies shaping the future of clean energy.
- 5. B2B Matchmaking** - Targeted meetings with investors, project developers, and government representatives from Africa and Australia.

### Thought-Leadership in the Clean Energy 2050 Track

Do you offer pioneering solutions that energy executives, policymakers, and innovators can't afford to miss? Showcase your product and spark the conversation through panel discussions and thought-leadership sessions live on stage in the Clean Energy 2050 Track.

For more information visit [www.cleanenergyconference.com.au](http://www.cleanenergyconference.com.au)





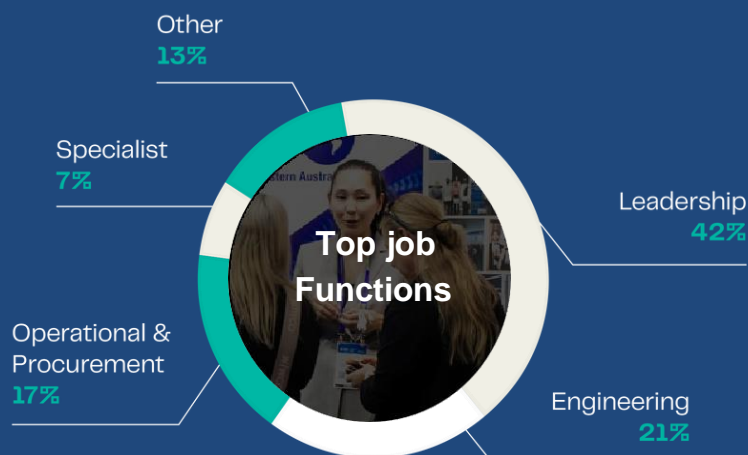
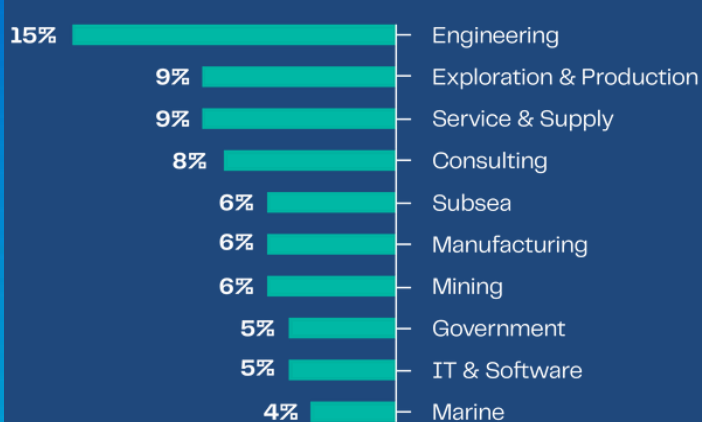
# 2025 Clean Energy Conference & Exhibition

## More Attendees, More Programs, More Value

### Our Audience

From Company Directors and Senior Managers, to Engineers and Project Managers, The clean energy conference is the industry platform that connects the energy industry.

### Top Industry Sectors



### What Our Visitors Think

**93%**

**VISITOR  
SATISFACTION**

**92%**

**OF EXHIBITORS  
consider exhibiting important  
for their business**

**TO NETWORK WITH THE INDUSTRY AND  
SOURCE NEW PRODUCTS WERE THE MAIN  
REASONS FOR ATTENDING**

### Online Audience

**10,000+**

**EMAIL  
SUBSCRIBERS**

**6,000+**

**SOCIAL MEDIA  
AUDIENCE**

**100,000+**

**ANNUAL WEBSITE  
VIEWS**

Contact the Clean Energy Conference Team  
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**CLEAN ENERGY**





## **Preliminary Schedule at a Glance**

### **During the Clean Energy Conference & Exhibition**

#### **Kenya Edition (31 July – 1 August 2025, Safari Park Hotel, Nairobi)**

- **Day 1:** Keynote Sessions, High-Level Panels, Exhibition & Networking
- **Day 2:** Workshops, Startup Showcases, Sponsor Demos, Closing Reception

#### **Australia Edition (1 – 2 September 2025, Novotel Perth Langley, Perth)**

- **Day 1:** Keynotes, Regional Policy Insights, Tech Demos & Panels
- **Day 2:** Interactive Workshops, B2B Matchmaking, Closing Ceremonies





# **As a Sponsor of the Clean Energy Conference**

you'll Have Exclusive  
Opportunities to Connect  
with Potential Partners



## Premium Sponsorship Packages

Note that we tailor each package to meet the specific needs of your organization. Below are some examples of ways we can structure a package for you. Contact us today to see which package would best meet your needs and maximize the exposure and opportunities of your organization as part of the Official Clean Energy Conference & Exhibition.

### **LEAD EVENT SPONSORSHIP PACKAGE**

**AUD 60,000 + GST**

- Brand name included in the event title
- Keynote Speaking slot at the conference
- Break-out session facilitation and presentation
- Executive exhibition booth with internet, electricity, table, and chairs
- Executive branding opportunity in the venue
- 25 (twenty five) Delegates access tickets to all conferences, networking, and cocktail
- Part of a conference panel discussion and interviews
- Exclusive logo placement on all content screen
- Logo across all conference marketing and promotional material, event programs cover page, lanyards
- Exclusive product placement opportunities at the Conference
- Dedicated posts across conference social media pages
- Priority logo placement on conference media wall
- Exclusive logo placement on site signages
- Naming right for the main plenary sessions
- Naming rights for break-out sessions
- And much more!

Contact the Clean Energy Conference Team  
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## Premium Sponsorship Packages

### **PLATINUM SPONSORSHIP PACKAGE**

**AUD 30,000 + GST**

- Speaking opportunity at the conference
- Break-out session facilitation or presentation
- Prime exhibition booth with internet, electricity, table, and chairs
- Prime branding opportunity at the event
- 16 (Sixteen) Delegates access tickets to all conferences, networking, and cocktail
- Part of a Conference panel discussion and interviews
- Full page feature on conference website
- Logo across all conference marketing and promotional material, event programs cover page, lanyards
- Featured mentions across the conference's social media platforms.
- Priority logo placement on conference media wall
- Naming right for the main plenary sessions
- Naming rights for break-out sessions
- And much more!





## Premium Sponsorship Packages

### **GOLD SPONSORSHIP PACKAGE**

**AUD 20,000 + GST**

- Standard exhibition booth with internet, electricity, table, and chairs
- Standard branding opportunity at the event
- 9(nine) Delegates access tickets to all conferences, networking, and cocktail
- Part of conference panel discussion and interviews
- Half-page feature on the conference website
- Logo across all conference marketing and promotional material, event programs cover page, lanyards
- Priority logo placement on the conference media wall
- Naming rights for one break-out sessions
- And much more!

### **SILVER SPONSORSHIP PACKAGE**

**KES 12,500 + GST**

- Standard exhibition booth with internet, electricity, table and chairs
- Standard branding opportunity at the event
- 6 (six) Delegates access tickets to all conferences, networking cocktail.
- Half-page feature on the conference website
- Logo across all conference marketing and promotional material& event programs
- Priority logo placement on the conference media wall
- Naming rights to one break-out sessions
- And much more!





## Premium Sponsorship Packages

### **BREAKS SPONSORSHIP PACKAGE**

AUD 7,000 + GST

- 5 (five) Delegates access tickets to all conferences, networking cocktail.
- Half-page feature on the conference website
- Naming rights to one break-out sessions
- Logo across all conference marketing and promotional material & event programs
- Priority logo placement on the conference media wall
- And much more!

### **BRONZE SPONSORSHIP PACKAGE**

AUD 3,500 + GST

- 4 (four) Delegates access tickets to all conferences, networking cocktail.
- Half-page feature on the conference website
- Logo across selected conference marketing and promotional material & event programs
- Priority logo placement on the conference media wall
- And much more!





## Additional Sponsorship Opportunities

### LANYARD SPONSOR

AUD 1,200 + GST

- Company logo on all delegate lanyards worn throughout the conference.
- Recognition on the conference website and select promotional materials.
- 1 complimentary conference pass.
- Acknowledgment on conference social channels pre- and post-event.
- And much more!

### REGISTRATION SPONSOR

AUD 1,800 + GST

- Logo prominently displayed at the registration desk and on digital check-in platforms.
- Opportunity to distribute branded items or brochures at registration.
- Logo and short profile on sponsor page.
- 2 Complimentary Passes for full access to conference and networking events.
- And much more!

### MEETING LOUNGE SPONSOR

AUD 2,200 + GST

- Exclusive branding in the main meeting/lounge area for informal discussions and networking.
- Banners or roll-ups showcasing your logo and message in the lounge space.
- 2 Complimentary Passes for access to all conference sessions and networking receptions.
- Logo placement on conference website and social media mentions.
- And much more!





## Additional Sponsorship Opportunities

### **COFFEE BREAK SPONSOR**

AUD 1,800 + GST

- Signage and napkins/cups featuring your company logo during scheduled coffee breaks.
- "Thank You" announcements pre- and post-coffee break.
- Inclusion on the sponsor page and event program.
- 1 Complimentary Pass for access to conference sessions and networking.
- And much more!

### **LUNCH SPONSOR**

AUD 2,700 + GST

- Prominent signage and optional tabletop branding during the lunch session.
- Mention by the MC before lunch and brand mention on menus (where applicable).
- 2 Complimentary Passes for full conference and networking access.
- Logo on conference website, event program, and social media.
- And much more!





*thank  
you*

**Contact the Clean Energy Conference Team:**

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