



**CLEAN ENERGY CONFERENCE  
AUSTRALIA AFRICA**  
*Powering the future*

# **SPONSORSHIP PROSPECTUS**

## **2025 Clean Energy Conference & Exhibition**

**Safari Park Hotel, Nairobi,  
Kenya**

**31st July – 1st Aug, 2025**

**Join the Official Sponsorship Prospectus  
and connect to more opportunities**



**CLEAN ENERGY**

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# The Clean Energy Conference Overview

## About:

The Clean Energy Conference Australia Africa is an annual premier event, held for over 8 years, attracting 600+ global participants.

It fosters collaboration between Australia's and Africa's energy sectors, offering a unique platform for exchanging technical solutions, innovative ideas and business initiatives driving the clean energy transition.

Supported by key government bodies and industry leaders, the conference provides opportunities for brand visibility, partnerships and insights into the latest clean energy technologies, investments and projects in the rapidly evolving energy market.

## Objectives of the Conference:

- To connect professionals from Australian oil, gas, and energy sectors, African local oil, gas, and energy experts, with government officials, projects and investment opportunities.
- To create business opportunities for participants at the event.
- To share new developments and innovations in clean energy technologies and trends that are essential for clean energy.
- To network with like-minded professionals and engage in discussions and opportunities in the clean energy sector.
- To provide a platform for experts in governments, academia and the private sector to engage and inform on new considerations and knowledge in policy formulation.

## Event Format



Conference



Exhibition



Networking



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# The Clean Energy Conference Overview

## 2024 sponsors & exhibitors



## 2023 sponsors & exhibitors





# The Clean Energy Conference Overview

## Clean Energy Conference 2024



## Clean Energy Conference 2023





## Why Sponsor the Clean Energy Conference 2025?

The Clean Energy Conference 2025 brings together government officials, industry leaders, financiers, researchers, and innovators to drive solutions in solar, geothermal, oil & gas decarbonization, electric mobility, and more. With two major gatherings in Kenya and Australia, this event will amplify collaboration and showcase transformative ideas on a global stage.

### **Participating as sponsor you will:**

- **Gain Visibility:** Position your organization as a key player in shaping the global clean energy landscape.
- **Foster Partnerships:** Meet potential investors, clients, and collaborators to accelerate business growth.
- **Showcase Innovation:** Present cutting-edge solutions, demonstrate your expertise, and influence the clean energy agenda.
- **Drive Impact:** Support community engagement, research, and policy development that lead to tangible sustainable outcomes.



# 2025 Clean Energy Conference & Exhibition

## More Attendees, More Programs, More Value

The clean energy conference is rising rapidly year over year in all key audience groups.

### What's happening in 2025?

- 1. High-Profile Keynotes & Panels** - Hear from policymakers, energy experts, and thought leaders driving net-zero strategies worldwide.
- 2. Industry-Focused Sessions** - Tracks on solar, geothermal, EV infrastructure, low-carbon oil & gas, and green finance.
- 3. Interactive Workshops & Networking** - In-depth workshops, roundtables, and networking lounges to build meaningful partnerships.
- 4. Innovation & Research Showcase** - Spotlight on startups, academic research, and advanced technologies shaping the future of clean energy.
- 5. B2B Matchmaking** - Targeted meetings with investors, project developers, and government representatives from Africa and Australia.

### Thought-Leadership in the Clean Energy 2050 Track

Do you offer pioneering solutions that energy executives, policymakers, and innovators can't afford to miss? Showcase your product and spark the conversation through panel discussions and thought-leadership sessions live on stage in the Clean Energy 2050 Track.

For more information visit [www.cleanenergyconference.com.au](http://www.cleanenergyconference.com.au)





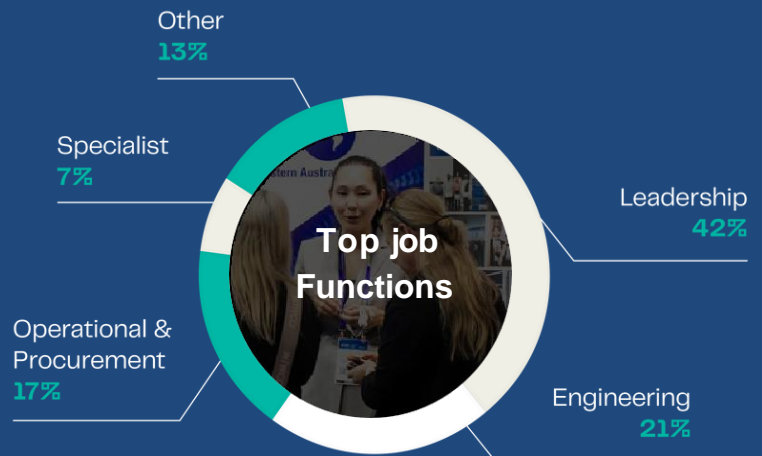
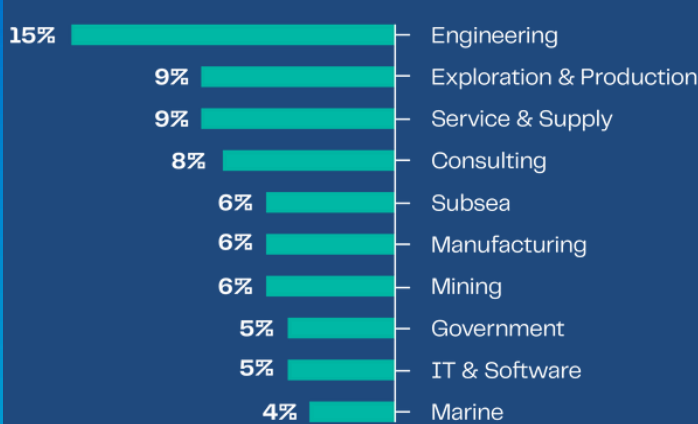
# 2025 Clean Energy Conference & Exhibition

## More Attendees, More Programs, More Value

### Our Audience

From Company Directors and Senior Managers, to Engineers and Project Managers, The clean energy conference is the industry platform that connects the energy industry.

### Top Industry Sectors



### What Our Visitors Think

**93%**

**VISITOR  
SATISFACTION**

**92%**

**OF EXHIBITORS**  
sider exhibiting important  
for their business

TO **NETWORK WITH THE INDUSTRY** AND  
**SOURCE NEW PRODUCTS** WERE THE MAIN  
REASONS FOR ATTENDING

### Online Audience

**10,000+**

EMAIL  
SUBSCRIBERS

**6,000+**

SOCIAL MEDIA  
AUDIENCE

**100,000+**

ANNUAL WEBSITE  
VIEWS

Contact the Clean Energy Conference Team  
+254 725 707 557 | [info@cleanenergyconference.com.au](mailto:info@cleanenergyconference.com.au)

[www.cleanenergyconference.com.au](http://www.cleanenergyconference.com.au)







# Preliminary Schedule at a Glance

## During the Clean Energy Conference & Exhibition

### **Kenya Edition (31 July – 1 August 2025, Safari Park Hotel, Nairobi)**

- **Day 1:** Keynote Sessions, High-Level Panels, Exhibition & Networking
- **Day 2:** Workshops, Startup Showcases, Sponsor Demos, Closing Reception

### **Australia Edition (1 – 2 September 2025, Hyatt Regency, Perth)**

- **Day 1:** Keynotes, Regional Policy Insights, Tech Demos & Panels
- **Day 2:** Interactive Workshops, B2B Matchmaking, Closing Ceremonies

### **Be Part of the Movement**

- **Share Expertise:** Showcase your solutions and thought leadership.
- **Forge Partnerships:** Connect with global leaders, investors, and innovators.
- **Shape the Future:** Drive a sustainable tomorrow through collaborative action.





# **As a Sponsor of the Clean Energy Conference**

you'll Have Exclusive  
Opportunities to Connect  
with Potential Partners



## Premium Sponsorship Packages

Note that we tailor each package to meet the specific needs of your organization. Below are some examples of ways we can structure a package for you. Contact us today to see which package would best meet your needs and maximize the exposure and opportunities of your organization as part of the Official Clean Energy Conference & Exhibition.

### **LEAD EVENT SPONSORSHIP PACKAGE**

**KES 5,800,000 + VAT**

- Brand name included in the event title
- Keynote Speaking slot at the conference
- Break-out session facilitation and presentation
- Executive exhibition booth with internet, electricity, table, and chairs
- Executive branding opportunity in the venue
- 25 (twenty five) Delegates access tickets to all conferences, networking, and cocktail
- Part of a conference panel discussion and interviews
- Exclusive logo placement on all content screen
- Logo across all conference marketing and promotional material, event programs cover page, lanyards
- Exclusive product placement opportunities at the Conference
- Dedicated posts across conference social media pages
- Priority logo placement on conference media wall
- Exclusive logo placement on site signages
- Naming right for the main plenary sessions
- Naming rights for break-out sessions
- And much more!





## Premium Sponsorship Packages

### PLATINUM SPONSORSHIP PACKAGE

**KES 3,050,000 + VAT**

- Speaking opportunity at the conference
- Break-out session facilitation or presentation
- Prime exhibition booth with internet, electricity, table, and chairs
- Prime branding opportunity at the event
- 16 (Sixteen) Delegates access tickets to all conferences, networking, and cocktail
- Part of a Conference panel discussion and interviews
- Full page feature on conference website
- Logo across all conference marketing and promotional material, event programs cover page, lanyards
- Featured mentions across the conference's social media platforms.
- Priority logo placement on conference media wall
- Naming right for the main plenary sessions
- Naming rights for break-out sessions
- And much more!





## Premium Sponsorship Packages

### **GOLD SPONSORSHIP PACKAGE**

**KES 1,873,600 + VAT**

- Standard exhibition booth with internet, electricity, table, and chairs
- Standard branding opportunity at the event
- 9(nine) Delegates access tickets to all conferences, networking, and cocktail
- Part of conference panel discussion and interviews
- Half-page feature on the conference website
- Logo across all conference marketing and promotional material, event programs cover page, lanyards
- Priority logo placement on the conference media wall
- Naming rights for one break-out sessions
- And much more!

### **SILVER SPONSORSHIP PACKAGE**

**KES 1,240,450 + VAT**

- Standard exhibition booth with internet, electricity, table and chairs
- Standard branding opportunity at the event
- 6 (six) Delegates access tickets to all conferences, networking cocktail.
- Half-page feature on the conference website
- Logo across all conference marketing and promotional material& event programs
- Priority logo placement on the conference media wall
- Naming rights to one break-out sessions
- And much more!





## Premium Sponsorship Packages

### **BREAKS SPONSORSHIP PACKAGE**

**KES 618,000 + VAT**

- 5 (five) Delegates access tickets to all conferences, networking cocktail.
- Half-page feature on the conference website
- Naming rights to one break-out sessions
- Logo across all conference marketing and promotional material & event programs
- Priority logo placement on the conference media wall
- And much more!

### **BRONZE SPONSORSHIP PACKAGE**

**KES 350,000 + VAT**

- 4 (four) Delegates access tickets to all conferences, networking cocktail.
- Half-page feature on the conference website
- Logo across selected conference marketing and promotional material & event programs
- Priority logo placement on the conference media wall
- And much more!





## Additional Sponsorship Opportunities

### LANYARD SPONSOR

**KES 100,000 + VAT**

- Company logo on all delegate lanyards worn throughout the conference.
- Recognition on the conference website and select promotional materials.
- 1 complimentary conference pass.
- Acknowledgment on conference social channels pre- and post-event.
- And much more!

### REGISTRATION SPONSOR

**KES 150,000 + VAT**

- Logo prominently displayed at the registration desk and on digital check-in platforms.
- Opportunity to distribute branded items or brochures at registration.
- Logo and short profile on sponsor page.
- 2 Complimentary Passes for full access to conference and networking events.
- And much more!

### MEETING LOUNGE SPONSOR

**KES 180,000 + VAT**

- Exclusive branding in the main meeting/lounge area for informal discussions and networking.
- Banners or roll-ups showcasing your logo and message in the lounge space.
- 2 Complimentary Passes for access to all conference sessions and networking receptions.
- Logo placement on conference website and social media mentions.
- And much more!





## Additional Sponsorship Opportunities

### COFFEE BREAK SPONSOR

**KES 150,000 + VAT**

- Signage and napkins/cups featuring your company logo during scheduled coffee breaks.
- "Thank You" announcements pre- and post-coffee break.
- Inclusion on the sponsor page and event program.
- 1 Complimentary Pass for access to conference sessions and networking.
- And much more!

### LUNCH SPONSOR

**KES 220,000 + VAT**

- Prominent signage and optional tabletop branding during the lunch session.
- Mention by the MC before lunch and brand mention on menus (where applicable).
- 2 Complimentary Passes for full conference and networking access.
- Logo on conference website, event program, and social media.
- And much more!







## PAYMENT METHODS

### 1. DIRECT BANK DEPOSIT

**Account Name** : Australia Africa Energy and Minerals Institute Limited  
**Bank Name** : Standard Chartered  
**Branch** : Yaya Center  
**Account Number** : 0102448038500  
**Branch Code** : 02071  
**Swift Key** : SCBLKENXXXX

### 2. MPESA

<b>M-PESA</b>
<b>Paybill Number</b>
<b>4116753</b>
<b>Account Number</b>
<b>Your name</b>



*thank  
you*

**Contact the Clean Energy Conference Team:**

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